

Globys for Telecom

Branding guidelines



Introduction



Introduction

This updated version of Globys is more than a visual update. It aims to reduce the complexity of configuring technical as well as visual requirements. The use of well-supported, open-source, front-end technologies provides a more transparent, understandable, and comprehensive method of modifying and maintaining the look and feel of your version of the application.

Bootstrap

Bootstrap is a front-end framework that utilizes well-documented and community supported technologies (CSS, JavaScript, and HTML) that allow for a responsive, mobile-first approach to design and development. It allows us to increase the speed of delivery by providing a very clear path to updating branding-related configurations.

Bootstrap is also inherently responsive. Out of the box, it provides the mechanisms within its structure to enable UIs to present themselves in a usable way across various devices (desktop, tablet, smartphone) as well as platforms (Internet Explorer, Google Chrome or Firefox).

Bootstrap is one of the most widely supported open-source front-end frameworks. This level of developer commitment provides for the most robust collection of component libraries—many of which are already included within the default Bootstrap distribution.

1.0 Logo & Parent Nav

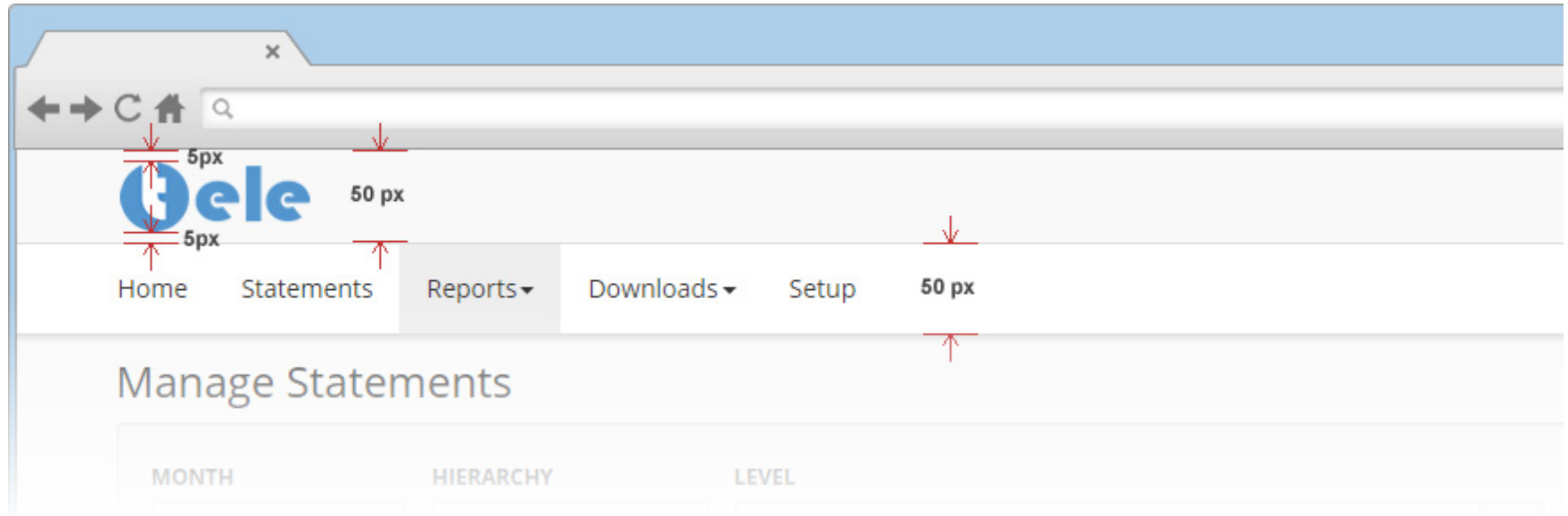


1.1 Overview

A logo of any dimension can be accommodated. By default, the logo is given top and bottom padding of 5px; the parent container will set the left padding to align with the rest of the page components as seen in the example below.

The parent navigation has a default height of 50px but this—as well as the typeface—can be updated to better match branding requirements. Its orientation can also be set vertically which may be useful when integrating into an existing portal.

1.2 Example Layout



2.0 Typography

2.1 Overview

While san-serif fonts—like the ones below—are used by default, the application will accept any font family provided.

The default size of the body copy is 14px. The largest header size is 24px, and the smallest size, used for informational text, is ~12px. These can also be set to other values as determined by branding guidelines.

2.2 Default Typeface – Open Sans

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)

Aa

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)*

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)

Aa

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)*

Aa

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)**

Aa

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,;:?!\$&*)***

2.3 Example Configuration

Bootstrap uses LESS (a CSS pre-processor) which enables us to more efficiently update the look and feel of the application. The following is an example of some of the variables that can be updated to better accommodate specific branding requirements (this is not an exhaustive list).

```
@font-family-sans-serif: "Open Sans", Arial, sans-serif;

@font-size-base: 14px;
@font-size-large: ceil((@font-size-base * 1.25)); ~18px
@font-size-small: ceil((@font-size-base * 0.85)); ~12px

@font-size-base: 14px;
@font-size-large: ceil((@font-size-base * 1.25)); ~18px
@font-size-small: ceil((@font-size-base * 0.85)); ~12px

@font-size-h1: floor((@font-size-base * 2.6)); ~36px
@font-size-h2: floor((@font-size-base * 2.15)); ~30px
@font-size-h3: ceil((@font-size-base * 1.7)); ~24px
@font-size-h4: ceil((@font-size-base * 1.25)); ~18px
@font-size-h5: @font-size-base;
@font-size-h6: ceil((@font-size-base * 0.85)); ~12px
```


3.0 Color

3.1 Overview

Because our application is built on Bootstrap, colors can be easily customized to match branding requirements

3.2 Example Default Colors

Bootstrap makes use of two color schemes: grayscale and semantic. Grayscale colors provide quick access to commonly used shades of black while semantic include various colors assigned to meaningful contextual values. Completely custom colors can also be provided.

Gray-scale

Base text color

```
@text-color: lighten(@gray-base, 26.5%)  
#444444
```

App background color

```
@body-bg: lighten(@gray-base, 97.5%)  
#F9F9F9
```

Default button color

```
@btn-default-bg: lighten(@gray-base, 93.5%)  
#eee
```

Semantic

Primary

```
@brand-primary: #337ab7
```

Success

```
@brand-success: #5cb85c
```

Info

```
@brand-info: #5bc0de
```

Warning

```
@brand-warning: #f0ad4e
```

Danger

```
@brand-danger: #d9534f
```

Custom

table & list item (selected)

```
#D9ECFF
```

table & list item (hover)

```
#F1F7FE
```

3.3 Example Configuration

```
@gray-base:          #000;
@gray-darker:         lighten(@gray-base, 13.5%); // #222
@gray-dark:           lighten(@gray-base, 20%);   // #333
@gray:                lighten(@gray-base, 33.5%); // #555
@gray-light:          lighten(@gray-base, 46.7%); // #777
@gray-lighter:        lighten(@gray-base, 93.5%); // #eee
```

```
@brand-primary:       darken(#428bca, 6.5%); // #337ab7
@brand-success:        #5cb85c;
@brand-info:           #5bc0de;
@brand-warning:        #f0ad4e;
@brand-danger:         #d9534f;
```

4.0 Iconography

4.1 Overview

Our application uses its own unique set of icons but custom icons can be used. The icons are implemented as a font set (i.e. a collection of SVG images) also known as glyphs. This single font file (.woff) will contain only those icons that will be used in the application file. No other file type will be necessary.

4.2 Default Icon Set



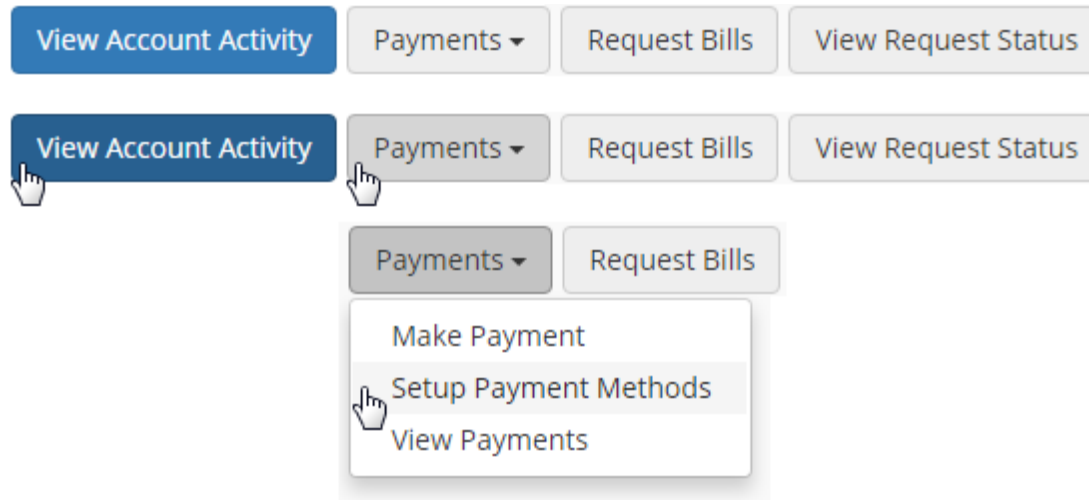
5.0 Controls

5.1 Overview

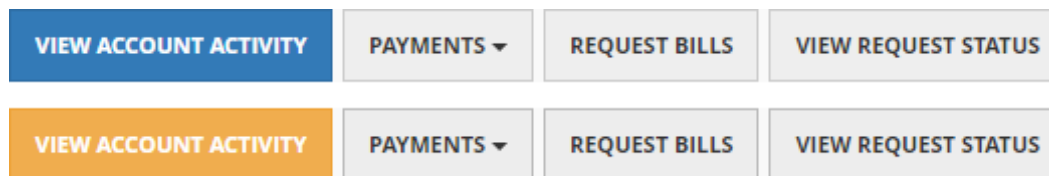
Bootstrap provides the ability to define the look and feel of form controls to match branding requirements.

5.2 Example Controls

Default button style and behavior



Among other things, background color, border-radius, and font-family can be easily updated to match styling requirements.



5.3 Example Configuration

Buttons

```
@btn-font-weight:      normal;

@btn-default-color:    #333;
@btn-default-bg:       #fff;
@btn-default-border:   #ccc;

@btn-primary-color:    #fff;
@btn-primary-bg:       @brand-primary;
@btn-primary-border    darken(@btn-primary-bg, 5%);
```

Form Inputs

```
@input-bg:             #fff;
@input-bg-disabled:    @gray-lighter;
@input-color:          @gray;
@input-border:         #ccc;

@dropdown-bg:          #fff;
@dropdown-border:      rgba(0,0,0,.15);
```


6.0 Tables

6.1 Overview

Because of the amount and complexity of data that gets displayed, we use a specialized data table solution that provides the right level of functionality as well as allowing for easy visual updates.

6.2 Default Example

The default configuraiton provides a very basic visual foundation while still providing robust built-in functionality like column sorting and paging.

Show entries

Name	Position	Office	Age	Start date	Salary
Airi Satou	Accountant	Tokyo	33	2008/11/28	\$162,700
Angelica Ramos	Chief Executive Officer (CEO)	London	47	2009/10/09	\$1,200,000
Ashton Cox	Junior Technical Author	San Francisco	66	2009/01/12	\$86,000
Bradley Greer	Software Engineer	London	41	2012/10/13	\$132,000
Brenden Wagner	Software Engineer	San Francisco	28	2011/06/07	\$206,850
Brielle Williamson	Integration Specialist	New York	61	2012/12/02	\$372,000
Bruno Nash	Software Engineer	London	38	2011/05/03	\$163,500
Caesar Vance	Pre-Sales Support	New York	21	2011/12/12	\$106,450
Cara Stevens	Sales Assistant	New York	46	2011/12/06	\$145,600
Cedric Kelly	Senior Javascript Developer	Edinburgh	22	2012/03/29	\$433,060

Showing 1 to 10 of 57 entries

Previous 2 3 4 5 6 Next

6.3 Custom Example

Like our other customized components, data tables can also be visually and functionally updated.

Show entries

	Billed Date	Account	Invoice Number	Amount Billed	Budget	Days Until Due	Payment Status	Amount Paid	Documents
<input checked="" type="checkbox"/>	2016-05-11	5201-313433	55165629	\$115.36	1,053.60%	-	One-time payment required	\$0.00	Bill Documents
<input checked="" type="checkbox"/>	2016-05-11	5219-313433	55184262	\$25.42	49.16%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	5250-313433	55202895	\$38.98	22.04%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	5334-313433	55221528	\$33.30	11.00%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	5540-313433	55240160	\$12.60	58.00%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	8262-313433	55370591	\$55.70	11.40%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	8211-313433	55309224	\$28.12	10.00%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9245-313433	55407857	\$90.05	12.56%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9294-313433	55426490	\$29.33	2.24%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9484-313433	55445123	\$31.05	37.90%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9641-313433 (Fulfillment Ctr)	55463756	\$16,035.74	59.92%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9732-313433	55482389	\$85.81	42.80%	-	One-time payment required	\$0.00	Bill Documents
<input type="checkbox"/>	2016-05-11	9757-313433	55501022	\$0.88	91.20%	-	One-time payment required	\$0.00	Bill Documents

Showing 1 to 50 of 75 entries 2 rows selected